



2017 - 2020 Strategic Plan

MISSION

To provide hope to our community through emergency services, education, empowerment and engagement.

VISION

To break the cycle of generational poverty by helping people move from dependence to independence.

CORE VALUES IN ACTION

Our Core Values are the basis for all actions taken and decisions made at Cameron Community Ministries.

We treat everyone with **respect** and **dignity**

We demonstrate **compassion** and provide **hope** for our guests

We **engage** the community in the spirit of service

We celebrate and encourage **personal development**

We emphasize **safety** in all programs and activities

We are motivated by cameron's **faith-based** tradition

EMERGENCY Services

Meet the urgent and recurring basic needs of the community

- Maintain the existing high-quality programming in provision of meals, clothing house, and food bank
- Identify areas of expansion needed to meet community needs in emergency services

EDUCATION

Provide or facilitate learning opportunities for children, youth, and adults

- Expand the After-School Program
- Assess 0 to 4 year old learning program options
- Facilitate opportunities for all children to access high-quality K-12 education
- Expand adult education programming

EMPOWERMENT

Provide the tools clients need to realize self-sufficiency

- Meet clients "where they are." Determine their needs in a person-centered way
- Develop teen programming
- Identify sources of job training, work skills development, and job readiness for clients

ENGAGEMENT

Identify, develop, and train internal and external partners

- Ensure financial viability of programs
- Expand public perceptions of Cameron and increase visibility
- Deepen relationships with existing partners and develop new partnerships
- Engage and develop staff and board

Cameron Community Ministries

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